

Mechanical Data

Advertisement Sizes



Double page spread
Bleed 472mm x 303mm
Trim 460mm x 297mm



Full page
Bleed 236mm x 303mm
Trim 230mm x 297mm



Half page vertical
Bleed 114.5mm x 303mm
Trim 111.5mm x 297mm



Half page vertical
Non-bleed 105.5mm x 277mm



Half page horizontal
Bleed 236mm x 148mm
Trim 230mm x 145mm



Half page horizontal
Non-bleed 210mm x 135mm



Quarter page vertical
Non-bleed 101.5mm x 135mm



Quarter page horizontal
Non-bleed 210mm x 64mm



Eighth page vertical
Non-bleed 148mm x 135mm



Eighth page horizontal
Non-bleed 105.5mm x 64mm

Mechanical requirements

All advertising copy should be sent as digital files in one of the following file formats:

PDF version 1.3

For specifications and settings, please use guidelines available at: <http://www.pensord.co.uk/pdftoolkits>

Files saved as Apple Macintosh versions of the following applications:

Illustrator 8 – CS 1, with text outlined

Photoshop 5.5 – CS 1 as TIFF or EPS

Quark XPress 4 – 6.5 collected for output

Images to be TIFF or EPS at 300dpi resolution for 4-colour process or greyscale images and 600dpi minimum for line artwork

Text within EPS files to be outlined

A hard copy colour proof is required for all artwork

Sending artwork

FTP:

Via FTP upload to our FTP drop box:

Please request our FTP address, user name and password by email to screentrade@propel.co.uk. Ensure you create a clearly labeled folder and place all your files within it and notify us by email of your upload.

Email:

For smaller files (under 10Mb) you may attach your artwork and proof to an email to screentrade@propel.co.uk.

ISDN:

ISDN transmission to: (4sight compatible) to: +44 (0)1689 821275
Please notify us of your transmission and ensure you place all artwork and proof in a clearly named folder.

Removeable disk media:

CD-R, CD-RW or DVD-ROM with hard copy proof by post to address below

Bespoke advertisement design service available

Contacts

For advertising artwork & design:

Chris Pearce
Propel Design
97 Spur Road
Orpington
Kent, BR6 0QP

Tel: +44 (0) 1689 821830

Fax: +44 (0) 1689 619138

Email: screentrade@propel.co.uk

www.propel.co.uk

For all Advertising, Sponsorship, etc enquiries:

Philip Turner or Les Waller

T: +44 (0)1689 833117

E: philip45other@yahoo.co.uk

or lesrwallor@yahoo.co.uk